

ENVIRONMENT BC

A Directory of the Environment Industry in British Columbia



BCEIA

British Columbia
Environment Industry Association



WINNIPEG OFFICE:
300 - 52 Donald Street
Winnipeg, MB Canada R3C 1L6

HAMILTON OFFICE:
945 King Street East
Hamilton, ON Canada L8M 1C1

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September 2011,

Dear Friends and Colleagues

In keeping with our mission to foster the growth of the environment industry in British Columbia, the BC Environment Industry Association (BCEIA) is pleased to announce our continued partnership with Matrix Group Publishing Inc., and the production of the 2012 edition of our industry directory and buyers guide. The upcoming edition will be released in time for GLOBE 2012 – 12th Biennial Conference and Trade Fair on Business and the Environment to be held in Vancouver, BC from March 14 – 16, 2012.

This publication, which is produced annually, is intended to serve as the definitive product/service buyer's guide for the environment industry in British Columbia. As such, it will be an invaluable guide to potential clients and investors seeking to know more about the depth of environmental talent and innovation that exists in our province.

The BC Environment Industry Association is committed to raising awareness of the importance of the environmental business sector in British Columbia in terms of its contribution to the economic, social and environmental well being of our province. Our industry directory and buyers guide will greatly assist in this regard.

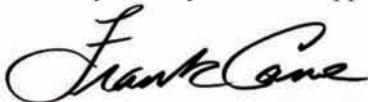
This guide will be a full colour, 8 ½ by 11 inch, glossy stock magazine-style publication. It will be distributed at all BCEIA events and will be made available at many other trade shows, conferences and other business-to-business events. It will also be available for inbound and outbound trade missions and can be used for one-on-one business meetings with potential investors or business partners.

The British Columbia environmental business sector consists of world-class engineering and environmental service companies, technology providers, research organizations, environmental analysts and consultants, disaster response experts, government agencies and environmental law firms. Our Environmental Business Guide will reflect these key sectors to guarantee the best possible exposure for advertisers.

The Guide will not be restricted solely to BCEIA members. All companies, government agencies, industry groups, allied trade associations, academic and research institutions, and others providing products, technologies, or other support services related to the business of the environment are encouraged to be part of this publication.

The success of this publication depends to a great extent on the quality of its advertisers. It is only through advertising support that we will be able to publish this excellent communications vehicle. I look forward to working together with you to help make this magazine an exciting and successful publication.

I thank you for your kind support.



Frank Came

President

BC Environment Industry Association

<http://www.bceia.com/>



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British Columbia's Environment Industry

The 'Green Economy' of British Columbia is the fastest growing component of the overall economy of the province. The six key sectors of BC's green economy contributed roughly \$15.3 billion to provincial gross domestic product (GDP) in 2008 — \$11.1 billion of direct and \$4.2 billion of indirect — and accounted for nearly 166,000 direct and indirect full-time equivalent jobs (2008) equal to 7.2 percent of total provincial employment. See insert!

B.C.'s environmental business sector is a major component of the emerging green economy; it includes over 1,300 companies with revenues in excess of \$2 billion.

The main components of B.C.'s environmental business sector are: environmental construction, waste recycling, solid and hazardous waste management, consulting services, water and wastewater goods and services, renewable energy, air and noise pollution control, analytical services, green building and sustainable urban planning, and a rapidly growing high technology component.

The high technology component, comprised mainly of new and smaller firms, is developing innovative technologies, goods and services in a growing and evolving cleantech marketplace, both at home and abroad.

The environmental consulting engineering component and B.C.'s much acclaimed environmental research and development component accounts for roughly a third of the environmental business sector's exports.

In British Columbia, as elsewhere, the environmental sector is undergoing a process of re-orientation and renewal. A waning focus on pollution prevention at source is decreasing demand for expensive end-of-pipe pollution control technologies, but is spurring the deployment of more energy-efficient and cleaner technologies in the primary resource, manufacturing, energy and service sectors.

The drivers of the transformation are as diverse as the client base of the industry itself. Changing environmental management practices in the private sector, new approaches to public policy making with respect to environmental protection, and shifting economic forces globally are helping to reshape the sector.

B.C.'s environmental business sector is now much more closely involved in sustainable community development; green building design and construction; energy efficiency and eco-industrial networking; sustainable urban infrastructure; and sustainable resource management.

This sector is also supported by an extensive province-wide network of educational and skills training institutions that are preparing a new generation of workers for the emerging low-carbon future of B.C.'s economy.



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The Environment British Columbia Directory will provide a comprehensive listing of key players in all areas of B.C.'s environmental business sector.

The sectors and sub-sectors of BC's green economy

Source: GLOBE Foundation

Clean & Alternative Energy

- Renewable Energy
- Bioenergy
- Hydrogen & Fuel Cells

Energy Management & Efficiency

- Energy Management & Power Electronics
- Energy Saving Lighting & HVAC
- Advanced Batteries, Energy Storage & Charging Systems
- Engines, Power Saving Automotive Equipment & Hybrid Technology

Green Building

- Architecture, Community Design & Green Infrastructure
- Construction & Building Materials
- Sustainable Development, Property Management & Real Estate

Environmental Protection

- Pollution Mitigation, Control & Remediation
- Waste Management, Reduction & Recycling
- Water Conservation & Technologies
- Carbon Capture, Storage & Sequestration
- Environmental Consulting

Carbon Finance & Investment

- Carbon Finance & Offsets
- Investment & Venture Capital

Knowledge

- Education & Training
- Research & Development
- Information & Communication Technology
- Legal & Accounting
- Public Administration & Support Organizations



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DISTRIBUTION

Organizations in the Environmental and Clean Technology Sectors

- World-class engineering & environmental service companies
- Technology providers
- Research Organizations
- Environmental analysts & consultants
- Disaster response experts
- Government agencies
- Environmental law firms

Allied Industry, Professional and Trade Associations including

Association of Professional Biology BC	GeoExchange BC
Association of Professional Engineers and Geoscientists of BC	LifeSciences BC
BC Biodiesel Association	Lighthouse Sustainable Building Centre
BC Bioenergy Network	Mining Association of BC
BC Business Council	National Brownfield Association BC
BC Chamber of Commerce	Ocean Renewable Energy Group
BC Cleantech CEO Alliance	Okanagan Environment Industry Association
BC Construction Association	Okanagan Science and Technology Council
BC Ground Water Association	Peace Energy Cooperative
BC Pellet Manufacturers Association	Recycling Council of BC
BC Sustainable Energy Association	SolarBC
BC Technology Industry Association	Union for British Columbia Municipalities
BC Water and Waste Association	Urban Development Institute – Pacific Region
Building Owners and Managers Association of BC	Vancouver Economic Development Commission
Canadian Hydrogen and Fuel Cell Association	Vancouver Renewable Energy Cooperative
Canadian Solar Industry Association	Victoria Advanced Technology Council (VIA Tec)
Council of Forest Industries	Water Highway BC Society
Economic Development Association of BC	Water Supply Association of BC
Fraser Basin Council	



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2012 RATES (Black and White Only)

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Full Page	\$1299.50
2/3 Page	\$1059.50
1/2 Page (Island)	\$959.50
1/2 Page	\$859.50
1/3 Page	\$609.50
1/4 Page	\$469.50
1/8 Page	\$369.50

2012 COVER POSITIONS (Includes Colour)

Outside Back	\$2889.00
Inside Front	\$2689.00
Inside Back	\$2689.00

Cover space available on a first come first serve basis and must be secured in writing, and thereafter is non-cancelable.

2012 COLOUR RATES

One Process Colour*	\$550.50
Spot or Match Colour**	\$650.50
Four Process Colour	\$850.50
Special or Metallic Colour	\$1150.50

*Process colours—yellow, cyan or magenta plus black

**Publisher cannot guarantee exact match

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Proofs—Fax/Email	\$50.00
Proofs—CD Rom	\$60.00

Advertising Agencies—add 15%, all rates are net

Terms of payment due upon receipt of invoice. Add 2% per month interest on accounts over 30 days.

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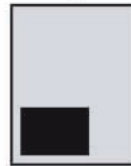
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*All measurements are in inches

PRODUCTION REQUIREMENTS

The preferred method for receiving completed digital ad artwork is as a high quality (300dpi minimum), press ready PDF file. Ensuring that all fonts have been embedded and all colour has been converted to CMYK. Other acceptable file formats for digital files include high quality EPS, TIF and JPG. All file formats should be compatible with the following software whenever possible: Adobe CS (InDesign, Illustrator, Photoshop and Acrobat) as well as Quark 6.5.

Digital files e-mailed to: sales@matrixgroupinc.net

Questions? Please contact the Matrix Group Publishing at:

Toll Free Phone: 866-999-1299

Toll Free Fax: 866-244-2544



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