

# Surrey Board of Trade

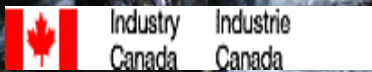
[www.bceia.com](http://www.bceia.com)



**BCEIA**

British Columbia  
Environment Industry Association

# BC Environment Industry Association



# Mission Vision and Future

## Our Vision

To develop the environmental industry in British Columbia through novel environmental business and technology solutions

## Our Mission

To foster the growth of the industry and to promote technology development and innovation in the sector

## Our Future

To evolve and harmonize the environment industry's burgeoning sustainable development portfolio

# 2009/10 Highlights

**BCEIA hosted Texas Trade delegation led by Texas Secretary of State Esperanza "Hope" Andrade**

**Completed business match making with the Netherlands Remediation Tour**

**Had a presence at BC MoE's Contaminated Sites Update in Fort St. John**

**Hosted a luncheon during Can. Waste and Recycling Expo**

**At Globe 2010, BCEIA had a booth and met with and shared experiences with our other Western provincial counterparts**

**BCEIA signed a MOU with the Swiss Association for Environmental Technology to facilitate business exchanges**

# Looking Forward

1. Raise profile of industry
2. Outreach to governments, industry and public
3. Human Resources Development including education, training, and people power development
4. Brownfield development
5. Hazardous waste self-audit tool
6. Business connections – trade missions, events, etc.

# Environment Industry Opportunities

- \$5.2 trillion market in 2008 with 4% growth
- Top 3 markets are BC's biggest trading partners
- China, USA, South Korea, Japan growing quickly
- \$2 trillion in revenues for global low-carbon goods & services in 2020

Country	Market Value (US \$ billions)	% Global Total
1. United States	1,050	20.61
2. China	686	13.47
3. Japan	319	6.26
4. India	319	6.25
5. Germany	214	4.18
6. United Kingdom	178	3.50
7. France	155	3.04
8. Spain	137	2.73
9. Italy	135	2.69
10. Brazil	131	2.61
11. Russian Federation	127	2.53
12. Mexico	91	1.81
13. Canada	89	1.78
14. South Korea	82	1.63

Source: Globe Foundation – BC's Green Economy (February 2010).

# Economic Impact

**\$15.3 billion to BC's GDP**

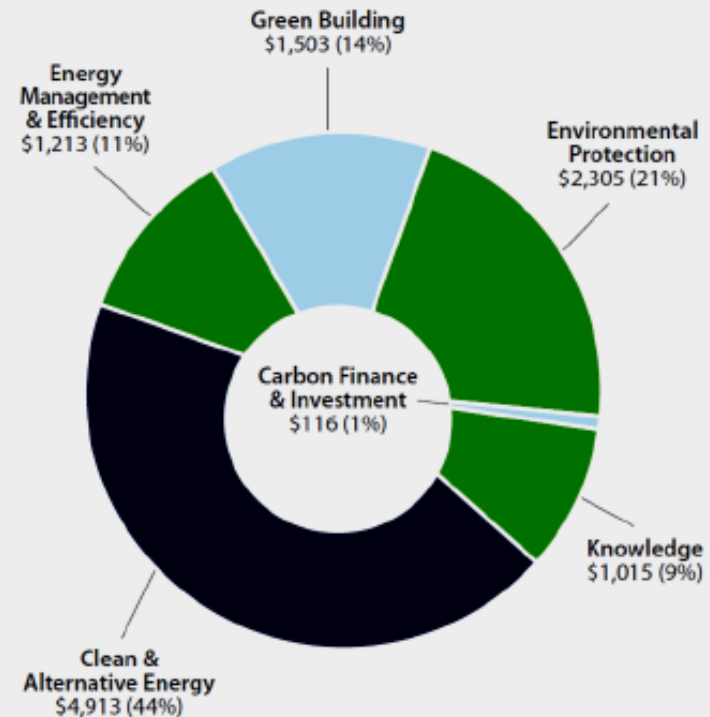
(10.2% of total provincial GDP in 2008)

**Largest contributions come from:**

- Electric Power Generation, Transmission, Distribution (26%)
- Wholesale Trade (10%)
- Urban Transit Systems (9%)
- Scientific, Architectural, Engineering and Technical Services (7%)
- Waste Management and Remediation Services (5%)

**Direct GDP contributions by sector to BC's green economy in 2008 (\$ millions)**

Source: GLOBE Foundation



Source: Globe Foundation – BC's Green Economy (February 2010)

# Strengths

**Alternative Energy Systems and Associated Technologies**

**Fuel Cells and Clean Fuel Technologies**

**Small Scale Hydro ~ Biomass Co-generation Systems**

**Urban Environmental Management Systems**

**Contaminated Site Remediation ~ Brownfield Reclamation**

**Green Building Design**

**Planning for Sustainable Communities**

**Integrated Environmental Solutions**

**Urban Environmental Management Systems**

**Water/Wastewater Technologies Services and Solutions**

# Advantage British Columbia

**British Columbia's natural environment is world renown  
for its untouched splendor**

**The province has a strong reputation and proven  
track record of environmental protection**

**The B.C. environment industry features a world-class portfolio  
of leading edge technology, research and solution providers**

**We have a talented, highly educated and multi-cultural workforce**

THANK YOU

[www.bceia.com](http://www.bceia.com)



**BCEIA**

British Columbia  
Environment Industry Association